

# WCI Local Phone Services

## Connect your business with customized, next-generation voice technology.

WCI offers a range of options for Local Phone service using next-generation network and VoIP technology. Whether your company is in need of a single-site solution or full-scale Local Phone services at multiple locations, WCI provides reliable and cost-effective business-class services designed to fit your needs.

## **DIGITAL T1 SERVICES**

Digital T1 circuits provide your business with full local calling capabilities. A Digital T1 provides up to 24 channels. Digital T1's provide clearer connections, can handle data more efficiently, and are easier to monitor than traditional analogbased networks. Dynamic Line Sharing provides effective routing of incoming calls.

#### **DIGITAL PRI SERVICES**

WCI's ISDN Primary Rate Interface (PRI) signaling confines Caller ID data communications to a single channel on the standard 24-digital channel T1 circuit. This allows the remaining 23 channels on your network to deliver incoming calls with greater speed and efficiency.

PRI signaling also allows you to "outpulse" DID numbers to Caller IDs. In other words, when your employees place calls on their individual phone lines, their DID phone numbers will be transmitted to the Caller ID of the person they are calling.

## DIRECT INWARD DIALING (DID)

DID's let you assign unique, direct phone numbers to individual employees. (For example, your VP of Sales is assigned the number (206) 555-1520; your VP of Marketing is assigned (206) 555-1521, etc.)

This allows your customers and vendors to place direct calls to executives and account managers at your company with whom they regularly do business. It also cuts down on the number of incoming phone calls to your main business number that your receptionist must answer.

## INTEGRATED VOICE AND DATA (IVAD)

WCI's IVAD integrates Local Phone and Internet service over a single T1 connection. This cost-effective solution allows smaller businesses and locations to take advantage of Digital T1 services such as direct phone numbers and Dedicated Internet Access. Your company can simplify business operations using one reliable and scalable dedicated circuit, with all services consolidated on a single bill.

#### SIP-BASED LOCAL PHONE SERVICE

SIP-based Local Phone Service lets you establish local phone numbers in remote markets, all connected to your central business location(s) through VoIP technology. For example, you can set up local phone numbers in New York and Los Angeles that will connect via the Internet to your home office in Seattle. Customers in these markets can call your home office at less than the cost of regular Long Distance. (See the "WCI SIP-based Local Phone Services" product brief for more information.)

## BENEFITS

- Local Phone services designed to meet your business needs.
- Choose the most cost-effective Local Phone service for your company.
- Full local calling capabilities through nextgeneration digital T1 connections and VoIP technology.
- Digital T1s provide clearer connections
  over analog circuits.
- Scalable options allow you to add more lines as your business grows.
- SIP-based Local Phone Service lets you establish local phone numbers in remote markets. You can connect customers in these markets to your home office through VoIP technology.

## **FEATURES**

- 24 digital channels on one T1 network.
- Inbound Caller ID through PRI signaling.
- Dynamic Line Sharing effectively routes incoming calls.
- Direct Inward Dialing lets you assign unique phone numbers to individual employees.
- Integrated Voice and Data consolidates Local Phone and Internet on one Digital T1 connection.
- 24/7/365 Call Center support from WCI.